Poorvi Sharma

AI PRODUCT MANAGER

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AI Product Manager with 6 years in tech: 1.5 years building cutting-edge enterprise agentic AI and 4.5 in product-focused QA across banking, food-tech and healthcare. I also co-founded and run Trinkets for Tads, a live consumer AI business. I bring a rare mix of product vision, hands-on building and a quality-first lens to every launch.

PERSONAL PROJECTS

Trinkets for Tads

Co-founder

Proprietary AI engine that transforms real kids and families into hyper-personalised stories, delivered as premium books.

- **Launch Traction:** Delivered 150+ books within the first 3 months of launch.
- **Proprietary AI Story Engine:** Conceived and built a proprietary AI engine with full character consistency (99.99% likeness across 20+ pages), an unlimited cast of real characters, and high-end illustrations and animations in complex multi-character scenes, with storylines for every age. Cut creation from ~1 month of manual illustration to under 10 min at ~₹15 AI cost per book.
- **"Live the Learning" with Hyper-Personalisation:** Designed a first-person, not third-person, format starring the real child with actual friends and family. Parents saw more engaging learning, ~3× recall and subconscious grasp of knowledge, values, culture and facts, giving TFT a moat over "name-swap" books, premium pricing and repeat buys per theme.
- **Engagement & Screen Time:** Captivating graphics, engaging stories and hyper-personalisation made kids pick these over competitor books, reading eagerly daily for 3+ weeks; parents saw ~30–45 min/day screen time go to reading, aiding brain growth sans video overstimulation. Nightly "their book" asks drive repeat, emotional buys, referrals and must-have gifting.
- **Scalable Party-Pack Business Model:** Designed TFT's pricing and go-to-market around party packs of 8–40 books. Bulk orders gave tighter control over production and cut per-book printing cost by ~45-60%. Every party puts a personalized book in the hands of each guest family, so one order reaches many households at once and turns them into warm leads for their own orders at zero acquisition cost.

Prahari

Sep 2026 – Present

AI Product Manager

AI gate intelligence for residential societies: real-time intruder alerts, automated visitor management and entry-exit tracking.

- **Voice-First Entry:** Built a voice-first, multilingual Q&A entry flow that drove easy adoption among guards with low tech comfort, cutting entry time by ~87% (~2 min to under 15 s).
- **Camera-First Vision Layer (99% recognition):** Defined and led a multi-layered AI recognition system that identifies every resident and their vehicle at the gate. This gave residents and their guests stop-free entry, flagged intruders in real time to deter crime, and assisted the guards in seamless logging.
- **Guard Performance Reporting:** Launched a daily per-guard report flagging missed entries with CCTV proof, giving committees accurate performance visibility and a basis for data-driven rewards and accountability
- **Camera-Led Gate Records:** Made CCTV the source of truth for every gate movement, driving a 2.5× jump in recorded entries and eliminating careless or intentional missed entries.
- **Scalable, High-Margin Business Strategy:** Designed a hardware-light, per-gate subscription for society committees that runs on their existing CCTV and sells measurable security outcomes, not just a visitor app.

WORK EXPERIENCE

Orbuculum

Indore

AI Product Manager

Led cutting-edge agentic AI solutions that act as intelligent collaborators for enterprise software and data teams, boosting productivity and the quality of work per hour.

Full-time *Jan 2026 – Present*

- **Deep Research Agent:** Defined an agent modelled on expert research scientists that gives every query full breadth and depth, grounding each claim in verified evidence. It scored 2× higher on depth, coverage and accuracy than leading AI tools in blind expert reviews, cut research time from ~6 hrs to ~10 min, and drew on 30–40 sources per report with 98% of claims cited and zero fabricated sources across 500+ reports, at ~$0.80 each. Shaped a trust-first model that sells verifiable research rather than AI access, giving consulting and R&D teams decision-grade reports they can defend.
- **Code Intelligence Engine:** Spearheaded an AI-driven cognitive map of codebases and infrastructure, giving AI tools and agents full context on code, dependencies and data flow across fragmented multi-repo enterprise stacks of 2M+ lines. It covers 30+ languages and resolves dependencies with 95%+ accuracy, showing downstream impact before a change ships.

It cut code-tracing time by ~70%, LLM token cost per query by ~85%, change-related incidents by ~40%, and onboarding from 3 weeks to 3 days. The go-to-market makes AI coding enterprise-safe by selling impact certainty before every change.

- **Full-Stack QA Agent:** Designed and built from scratch a vision-driven QA agent that turns test intent into actionable steps with measurable acceptance criteria, runs them on live environments, and gives developers a clear report. It adapts to UI changes on its own, so regression needs no brittle scripts. It cut test creation by ~80% (3 hrs to 35 min per flow), ran 95% of steps autonomously across 4 production apps, and cut QA-dev back-and-forth by ~60%, saving ~3 days per sprint. Positioned as a self-healing QA teammate priced per tested flow, it scales with release velocity, not headcount.

Freelance *May 2025 – Dec 2025*

- **Data Engineering QA Agent:** Drove and built an 8-step agentic workflow that maps PRD rules to real tables via the code intelligence engine, writes and self-fixes database-specific tests, and runs them on live data with a ready-to-share report. Adopted by 3 data teams in 2 months, it raised rule coverage from ~40% to 95% across 5 sources and 50M+ rows. It cut test creation from ~2 days to ~40 min per pipeline and issue detection from ~2 days to under 1 hour, which cut production data incidents by ~65% and saved ~2 days per sprint. Designed per-pipeline pricing around "PRD-to-proof" data trust for data leaders.

Phreesia
Sep 2024 – Dec 2025

QA Engineer (Product focus) *Remote*

Healthcare SaaS for patient intake and payments.

- **Patient Payment Experience:** Spotted drop-off points in patient payment journeys by mapping end-to-end flows and support-ticket patterns. Proposed and co-prioritised fixes with the PM, including clearer payment-plan options and simpler card-on-file steps, which lifted successful online payments by ~12% and cut payment-related support tickets by ~25%.
- **Requirements & Roadmap Input:** Partnered with product managers to turn clinic and patient feedback into user stories with measurable acceptance criteria. Drove scope and edge-case decisions before development, which shaped 10+ backlog items and cut mid-sprint rework by ~30%.
- **Launch Readiness & Quality Strategy:** Owned go/no-go input for intake and payment releases by weighing user impact, open risks and business priority with product and engineering leads. Built a risk-based quality strategy around this that raised critical-scenario coverage to 90% and kept post-launch critical payment incidents at zero.

Gokhana
Apr 2024 – Sep 2024

Software Test Engineer (Product Delivery) *Bangalore*

Digital cafeteria ordering platform across mobile and TV apps.

- **TV Menu Display Redesign:** Led the redesign of an outdated cafeteria TV menu that had no colour scheme, font standards or clear price layout. Introduced food imagery, a consistent visual system and a menu-and-price grid built for viewing from across the counter, with font sizes and scroll speed tuned for distance. Rolled out across 15+ cafeteria screens, it cut menu-related questions to counter staff by ~30% and shortened ordering time by ~20%.
- **Ordering Journey & Requirements:** Mapped friction in the mobile ordering and order-status flows from user feedback and staff observations, then worked with product, design and engineering to shape user stories, scope and acceptance criteria. This shaped 8+ UX improvements and cut mid-sprint rework by ~35%.
- **Release Quality & Readiness:** Owned end-to-end quality across mobile and TV releases, prioritising fixes by user impact with the product team. This cut recurring defects by ~30% and post-release issues by ~25%.

Tata Consultancy Services
Jan 2021 – Mar 2024

Software Tester (TCS BaNCS) *Indore*

Core banking and financial services platform.

- Executed end-to-end functional testing on the TCS BaNCS (Banking & Financial Services) platform, with a dual focus on GUI validation (user workflows, field validations, navigation) and backend data integrity.
- Performed database testing using MySQL, writing custom queries to verify transaction accuracy, data synchronization, and business rule enforcement between frontend actions and backend tables.

SKILLS & TOOLS

- **Product & Delivery:** AI Product Strategy, Roadmapping, PRDs, Requirements Gathering, User Stories & Acceptance Criteria, Feature Prioritization, Stakeholder Management, Agile/Scrum, Sprint Planning
- **AI Product:** LLM Applications, Agentic AI Systems, RAG & Hybrid Retrieval, Prompt Engineering, AI Evaluation, Human-in-the-Loop Workflows, AI Quality & Reliability, Technical Trade-off Analysis
- **Analytics & Data:** Product Metrics, Funnel Analysis, A/B Testing, User Segmentation, SQL, Excel
- **Tools:** Jira, Figma, Miro, Postman, Python, GitHub, LangChain, LangGraph, DSPy, Neo4j, Supabase/pgvector, AWS, Azure

EDUCATION

Institute of Technology and Management (ITM Universe), Gwalior
2016 – 2020

B.E., Computer Science